



ARTEFACT DESIGN

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IMPERIAL BEACH BLVD STREETScape, IMPERIAL BEACH, CA

INTERPRETIVE SIGNAGE

Street and visitor improvements were brought to the southern main entry to the beachside downtown of Imperial Beach. The City of Imperial Beach wanted to acknowledge the natural beauty of the northern edge of the Tijuana Estuary and point out the many outdoor activities available in the area. The bilingual interpretive panels introduce the unique qualities of the city, highlight wildlife found in the estuary, and locate the visitor with a panorama of the estuary, Tijuana and local offshore islands.

Project for City of Imperial Beach; Artefact Design contracted to MW Peltz Landscape Architecture, Solana Beach, CA. Completed 2019.

Design, content development and production coordination by Artefact Design.

