

## **ARTEFACT DESIGN**

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## LEO CARRILLO RANCH HISTORIC PARK, CARLSBAD, CA

EXTERIOR INTERPRETIVE PROGRAM
Phase II in progress, Phase I completed Spring 2018

An historic hacienda, barn, stable and several outbuildings populate the now 15-acre ranch. The need for an interpretive plan update was identified, and in 2016, the Artefact team created a three year approach to implementing new visitor amenities in the Outdoor Interpretive Plan.

Phase I (2017–18) of the plan brought new site identity and wayfinding elements, updated kiosk elements, and eight new interpretive panels. Phase II, currently in progress, continues with 12 additional panels, and Phase III will bring an audio tour.

The Artefact team has provided planning, content development, exhibit design, graphic design, and fabrication/installation coordination services.

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