

ARTEFACT DESIGN

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SAN ELIJO LAGOON NATURE CENTER, ENCINITAS, CA

NATURE CENTER LOOP TRAIL INTERPRETIVE SIGNAGE

After almost 20 years in service, the 17 interpretive graphics along the Nature Center Loop Trail needed to be updated and replaced. Selected content from the previous panels was updated and fresh concepts were developed. The new double-sided panels were produced and mounted to the existing frames at the overlooks, while a few in-ground signs received new supports. The graphic standards followed those of the Nature Center exhibits for a cohesive site experience. Installed February 2023.

To broaden the reach of the English-only sign program, an online Spanish language brochure was developed. It is accessed via QR code markers along the trail. Available August 2023.

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Panels are printed both sides for longevity

The interpretation is centered on life rhythms in the estuary and surrounding area. The updates include current and projected climate change information and the expected effects of the newly completed 3-year restoration process at the reserve.

